

# Eric Johnson BSc MA

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## Personal Statement

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Multimedia journalist with a proven track record of working in TV news. Relevant skills include presenting, producing, video editing & shooting. Holds up-to-date regulatory knowledge and thrives on the buzz of working in a fast-paced live environment. Technically capable with knowledge of a number of newsroom production & editing systems. Possesses a strong editorial judgment underpinned by broad journalistic interests.

## Television Employment History

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### WORLD NEWS PRESENTER | Sky News | 2017 (freelance)

- Anchored the Sky World News slot, broadcast live between 00:00 – 06:00 to 107 million homes across 138 countries.
- Covered national and international news, breaking big stories as they happened and interviewed top decision makers live.

### DIGITAL PRODUCER & VIDEO JOURNALIST | Bloomberg TV | 2014 - 2015 (freelance)

- Presented live news bulletins for U.S. and U.K. shows, summarising the latest international, domestic and business news.
- Produced finance, commerce and lifestyle branded content for Bloomberg TV.
- Self-shot interviews with the latest Canon equipment and turned ideas into edited reports.

### OUTPUT PRODUCER | Daybreak / Good Morning Britain | 2013 - 2014 (freelance)

- Produced and structured entire topical segments, including packages and teases, with Avid and iNews.
- Assisted with guest booking, commissioned graphics, worked with reporters and reacted to breaking news.

### ASSISTANT NEWS EDITOR | Channel 4 News | 2013 (freelance)

- Gallery PA on noon bulletins. Assigned and booked camera crews to planned stories and breaking news.
- Managed international package feeds, guests and live reports through the booking of global studios and satellite feeds.

### CO-PRESENTER / INTERACTIVE AP | The Wright Stuff | 2007 – 2013 (permanent)

- Reacted to current affairs to assist in the production of topical content and presented live segments on TV.
- Worked closely with on-screen talent and engaged people management skills to research and book contributors.
- Single handedly managed the website and social media accounts, turning *The Wright Stuff* into an interactive TV show.

## Digital & Video Employment History *(dates overlap where freelance positions run concurrently)*

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### DIGITAL VIDEO EDITOR | Agence France-Presse | 2014 - present (freelance)

- Use Final Cut Pro to edit branded reports for digital clients including Google and MSN as well as AFP's social accounts.
- Sub-edit content from writers and reporters around the world to support multimedia global affairs storytelling.

### DIGITAL MEDIA DESK EDITOR | Bloomberg | 2015 - 2016 (full time contract)

- Produced all digital content for the EMEA region, writing catchy headlines, descriptions and editing shareable videos.
- Delivered stakeholder projects and edited content from 30-second promos to half hour shows on Adobe Premiere Pro.

### ASSISTANT PRODUCER | Thomson Reuters | 2013 – 2014 (freelance)

- Gallery produced business bulletins for Reuters.com and the Reuters Insider video platform.
- Used Avid and iNews to edit video packages and filed multimedia reports for global clients and the wires.

### ASSISTANT EDITOR | RealNetworks | 2006 – 2007 (full time contract)

- Identified, edited and produced video assets for Real.com, making it the destination of choice for online entertainment.
- Mastered web analytics and developed a firm understanding of best practices in user engagement & retention.

### NEWS & ENTERTAINMENT PRODUCER | Three Mobile | 2007 (full time contract)

- Produced sports, news and entertainment content for several million mobile handsets.
- Sourced high quality images via agencies and edited them accordingly to the day's news and trends.

## Radio Employment History

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### BROADCAST JOURNALIST | Mix 96 FM | 2013 - 2015 (freelance)

- Wrote and presented bulletins for the afternoon and drive shows.
- Reported on a range of stories and wrote copy for the website and social media profiles.

### NEWS & SHOWBIZ REPORTER | Herts Mercury 96.6FM | 2005 – 2006 (permanent)

- Reported news from Hertfordshire for local radio bulletins and reproduced them for national exposure on the website.
- Produced / presented film reviews, conducted telephone interviews and read the news & weather.

## Technical Skills

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### CAMERAS

- ✓ Canon XF305
- ✓ Canon C100 / C300
- ✓ Canon/Nikon DSLR cameras
- ✓ Panasonic P2

### EDITING & PRODUCTION

- ✓ Adobe Premiere Pro
- ✓ Avid
- ✓ Edius
- ✓ ENPS
- ✓ Final Cut Pro
- ✓ iNews

### DIGITAL

- ✓ Adobe Creative Cloud
- ✓ Brightcove
- ✓ CMS
- ✓ Google Analytics
- ✓ HTML / PHP / SEO
- ✓ Social Media

## Education History

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### Bournemouth University | Dorset | 2004 – 2005 | MA. (Hons) Multimedia Journalism (BJTC accredited) – Merit

- Studied the following core modules:
  - ✓ Frontiers in journalism; Digital broadcasting; Online journalism; and Media law.
- Produced and presented Bournemouth University's first student current affairs TV show *Nerve TV News*, which received national recognition and won several awards.

### De Montfort University | Leicester | 2001 – 2004 | BSc. (Joint Honours) Computing & Media - 2:1

- Studied the following core modules:
  - ✓ Using computer systems; Systems modelling; Object technology; Application development; Introduction to media culture & society; Introduction to film studies; Photography & camera vision; and introduction to television studies.
  - ✓ Networks & communications; Database design; Dynamic web publishing; Media & popular culture; Advanced film studies: theories of film; Media research & investigation; Advanced video production; and Access Spanish module.
  - ✓ Final year double project (dissertation); Computing & ethics; Managing visual communication; Special studies in genre: Horror; Electronic publishing; Practical journalism; and Scriptwriting.
- Wrote articles for the student newspaper; read the news on Demon FM; helped launch Demon TV; and designed several websites for societies and sports teams.

### West Herts College | Watford | 1999 – 2001 | BTEC GNVQ (Adv.) Media: Communication & Production – Distinction

- Excellent introduction to media and learnt video editing; filming; photography; and web design skills.

### St Joan of Arc RC School | Rickmansworth | 1994 – 1999 | GCSE – 100 % A – C pass rate

- Excelled at IT; maths; music; and technology.

## References

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- Available upon request.

## Personal Interests

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- I am a self-confessed news junkie. If I don't know what's happening in the world, I get worried.
- Cooking is my passion and I'm always inventing elaborate curry dishes. I have cooked at *Masterchef Live* and have been known to inflict my culinary creations on my colleagues.
- I am a keen photographer. I recently shot my first wedding and I have recently returned from Iceland where I captured the Northern Lights, photos of which were published in a local newspaper. Last March, I launched my own website selling digital downloads and canvas prints.
- Fitness is important to me. I enjoy the gym, regularly partake in classes and run approximately 10 miles a week.
- I like to try new things. My latest hobby is Salsa dancing which I took up last August. I am also actively considering learning how to fly.